

Monterey Bay Jade Festival

2023 Sponsorship Opportunities

About the Event

The idea of this festival was born out of the result of natural disasters that forced the suspension of the Big Sur Jade Festival. The Monterey Bay Jade Festival gave the many talented artists and collectors an opportunity to continue to share their passion for jade. This is our 4th year at Custom House Plaza, Monterey State Historic Park.

Our mission is to inspire the discovery and celebration of jade and jade culture. We envision a sustainable organization that is a leader in connecting diverse jade communities and empowering local and International artisans.

2023 Beneficiaries

In alignment with the giving history of the Big Sur Jade Festival, we have chosen to gift net proceeds to the schools that serve the children of Palo Colorado, Big Sur Valley and the South Coast of Big Sur for their programs of greatest need:

- *Captain Cooper School – Parents Club
- *Big Sur Park School
- *Pacific Valley School

Available Sponsor Levels

Sponsorship benefits are offered the \$500 level and up. Other and in-kind donations receive appreciations on our website for 1 year and at the event. Please be prepared to supply a high resolution logo.



Presenting Sponsor (only one offered per year)

\$20,000

- 4-tickets to the Friends Of Jade Dinner. An invitation only opportunity to experience an international collective of jade artisans and aficionados providing a deep dive into the jade culture.
- Presenting Sponsor commemorative plaque
- 1 hour early access each day to engage with vendors before the festival opens to the public
- Business logo display on event banner
- Business banner display during the event
- Published for 1 year on website as supporting sponsor

Blue Jade Sponsors

\$10,000

- 3-tickets to the invitation-only Friends of Jade Dinner
- 1 hour early access each day to engage with vendors before the festival opens to the public
- Business logo display on event banner
- Business banner display during the event
- Published for 1 year on website as supporting sponsor

Green Jade Sponsors

\$5,000

- 2-tickets to the invitation only Friends Of Jade Dinner
- 1 hour early access to engage with vendors before the festival opens to the public
- Business logo display on event banner
- Business banner display during the event
- Published for 1 year on website as supporting sponsor

Black Jade Sponsors

\$1,000

- 1-ticket to the invitation-only Friends Of Jade Dinner
- Access 1 hour early to engage with vendors before the festival opens to the public
- Business banner display during the event
- Published for 1 year on website as supporting sponsor

White Jade Sponsors

\$500

- Access 1 hour early to engage with vendors before the festival opens to the public
- Published for 1 year on website as supporting sponsor

Jade Dinner Sponsor (only one offered per year)

\$3,000

- 2-tickets to the invitation only Friends Of Jade Dinner
- 1 hour early access to engage with vendors before the festival opens to the public
- Business logo display on event banner
- Recognition at Jade Dinner
- Published for 1 year on website as supporting sponsor

Jade Exhibition Sponsor (only one offered per year)

\$3,000

- 2-tickets to the invitation only Friends Of Jade Dinner
- 1 hour early access to engage with vendors before the festival opens to the public
- Business logo display on exhibition banner as presenting sponsor
- Business logo display on event banner
- Published for 1 year on website as supporting sponsor

Monterey Bay Jade Festival

The Monterey Bay Jade Festival is a project of Jade Events Unlimited
A non-profit 501c3 organization

2023 Sponsorship Agreement Form

Agreement and payment must be received by May 1st, 2023
to enjoy full level sponsorship benefits.

***I'd like to sponsor the 2023 Monterey Bay Jade Festival
at the following level:***

- ☐ Presenting Sponsor- \$20,000
- ☐ Blue Jade Sponsor - \$10,000
- ☐ Green Jade Sponsor - \$5,000
- ☐ Black Jade Sponsor - \$1,000
- ☐ White Jade Sponsor - \$500
- ☐ General Donation - \$ _____
- ☐ Jade Dinner Sponsor - \$3,000
- ☐ Jade Exhibition Sponsor - \$3,000



Company: _____

Contact Name: _____

Phone Number: _____

E-mail: _____

Website: _____

By submitting this agreement I understand this is a bona-fide pledge to support
The Monterey Bay Jade Festival and it's mission.

Signature _____ Date _____

If paying by check (preferred) please make checks payable to:

**Jade Events Unlimited
PO Box 1065
Pacific Grove, CA 93950**

Credit card and other forms of payment email: justin.montereyjedefestival@gmail.com

Thank you for your support!!